

THE GLOBAL MEDIA, ENTERTAINMENT AND TECHNOLOGY MARKETPLACE

NAB Show is an entirely reimagined experience to help you easily discover the innovations and solutions driving the future of our industry. Pick your path among three collections of exhibits and education.



CREATE.

All things pre-production
to post.



CONNECT.

All things distribution
and delivery.



CAPITALIZE.

All things reach
and ROI.



Plus, we're introducing **INTELLIGENT CONTENT** to include all things data, artificial intelligence and automation. This is the place for people who want to automate production, harness data to enrich user experience and engage new business models to drive reach.

NABSHOW[®]

APRIL 23 - 27, 2022
LAS VEGAS CONVENTION CENTER
LAS VEGAS, NEVADA USA
NABSHOW.COM | [#NABSHOW](https://twitter.com/NABSHOW)

JOIN THE U.S. COMMERCIAL SERVICE DELEGATION

The NAB Show delegation program offers groups outside the U.S. special discounts and on-site benefits to maximize your experience at the show.

OFFERS INCLUDE:



Free Exhibits Pass
(valued at \$159 USD)



Save \$100 (USD) on a NAB Show
Conference Pass or Post|Production
World Pass at the non-member Rate*



Free access to the
International Trade Center



Invitation to networking events hosted
in the International Trade Center

Official delegation program partner



**Offer expires after 10 April, 2022*



INTERNATIONAL TRADE CENTER (ITC): EXCLUSIVE DESTINATION FOR INTERNATIONAL ATTENDEES

Make the International Trade Center your personal headquarters for networking, hosting industry meet-ups, conducting business meetings, catching up on emails, planning your day, or just taking a break from all the action.

The Trade Center is here to maximize the Non-U.S. attendee experience and provide a place of comfort while at NAB Show. Below are just a few of the services provided:



Complimentary refreshments



Reservable meeting rooms



WiFi access



Power outlets to charge your devices



Computer workstations

SECURE YOUR VISA NOW

We are committed to helping you plan a successful trip to Las Vegas. With today's increasing health and travel security measures, NAB Show recommends making your visa appointment or applying for your ESTA as soon as possible. Important and helpful instructions are available at <https://nabshow.com/2022/resources-for/attendees/information-for-non-us-visitors/> along with instructions on how to request a Letter of Invitation to include with your U.S. visa application.



THREE WAYS TO LEARN, NETWORK AND THRIVE

Within the curated collection (Create, Connect, Capitalize) will be three unique experiential zones - Inspiration, Innovation and Implementation. Talk projects with peers. Hear from renowned thought leaders. Get access to all-new technologies and solutions to evolve when change is the only constant.



INSPIRATION

Unlock creativity, get empowered and see things anew.



INNOVATION

Get hands-on, insider access and learn about the latest tech.



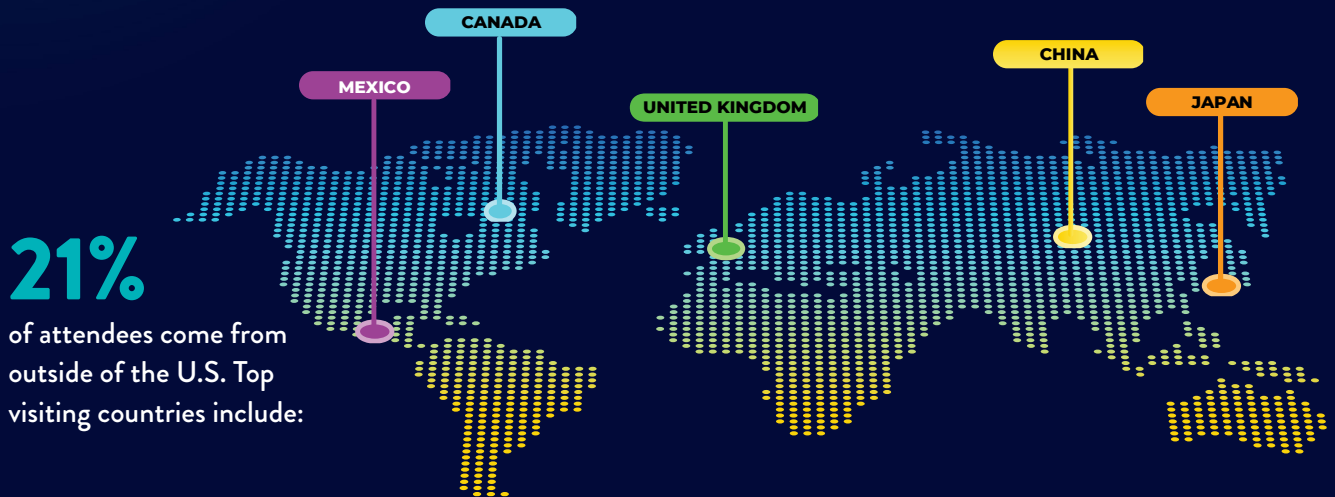
IMPLEMENTATION

Trade concrete knowledge, learn the how-tos and get training.

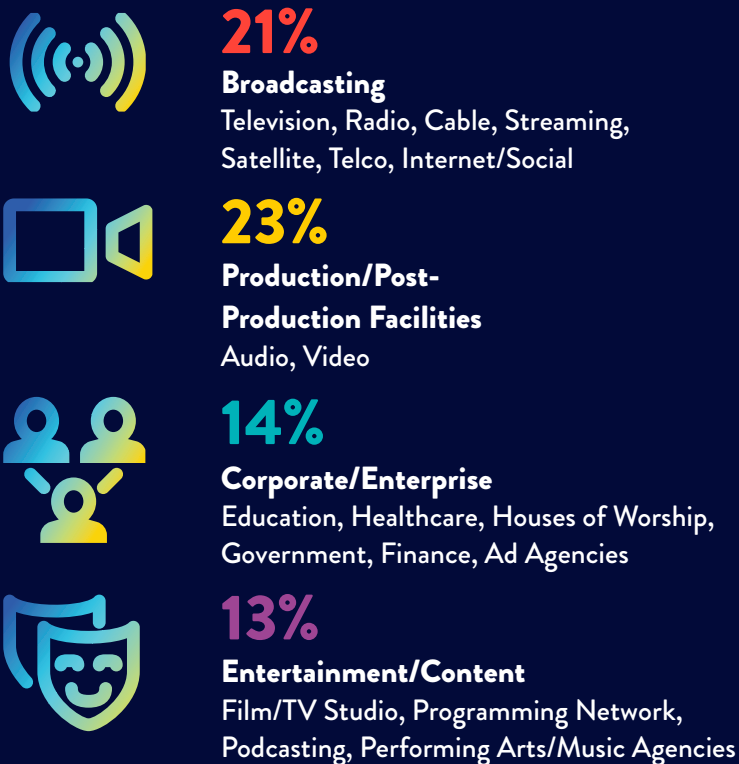
AUDIENCE PROFILE

THE INDUSTRY'S MOST UNIVERSALLY ATTENDED EVENTS

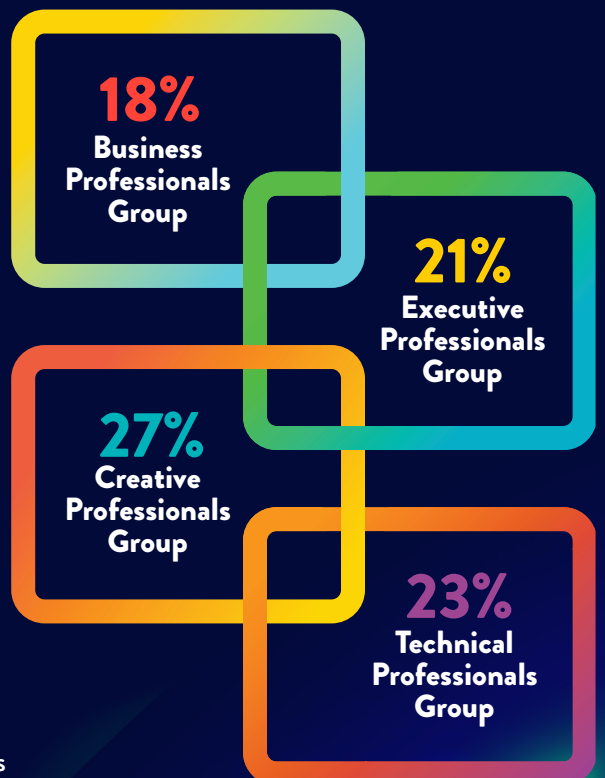
The Community spans the globe...



And they represent..



Including everyone in the workflow...



LAS VEGAS:

THE ULTIMATE DESTINATION FOR BUSINESS AND FUN

Over the past several months, Las Vegas has been the host to more than 47 successful meetings and events and has accommodated 820,000+ attendees while keeping safety a top priority. NAB Show is your chance to visit the city that offers the most glamorous and unique hotels, the biggest stars in entertainment, award-winning restaurants and shows, and, of course, the brightest lights! Visitors can also enjoy around-the-clock gaming at some of the world's grandest casinos, lounging by the pool, decompressing at the spa or playing a few rounds at surrounding golf courses.

GETTING THERE AND STAYING THERE

- Enjoy a variety of non-stop or connecting flights into McCarran International Airport.
- Book your room through NAB Show Hotel Reservations online and find a full range of pricing options at guaranteed lowest rates.

For more information, visit <https://cloud.e.nabshow.com/InternationalDelegation>