

2024 NAB Show New York

COMMONLY ORDERED EXHIBITOR ITEMS

Commonly Ordered Furnishings

	Discount Price	Standard Price
SoHo Black Cafe Table (30" h x 36" w)	\$250.70	\$351.00
Black Diamond Stool	\$279.50	\$391.30
Black Diamond Armchair	\$229.05	\$320.65
Key Largo Loveseat	\$701.70	\$982.40
Custom Cut Carpet 16 oz. - Price per sq.ft.	\$6.20	\$8.70
1/2 Padding (90-700 sq. ft.) - Price per sq.ft.	\$2.15	\$3.00

FURNISHINGS

Preferred Provider: Freeman

Contact Information:
888-508-5054, exhibitorsupport@freeman.com

Ordering Available: June 15, 2024
Discount Deadline: September 9, 2024

Turnkey Packages

NAB Show Exhibit Sales
Contact Information: 202 595 1953, sales@nab.org
Ordering Available: June 15 2024
Discount Deadline: September 8, 2024

Standard Turnkey Packages

10' x 10' Standard Turnkey Package
8' High Back Drape and 3' Side drape (White)
10' x 10' Gray Carpet
Company Name ID Sign (One Line Only)
(1) 6' Black Table (draped)
(2) Side Chairs
(1) Corrugated Wastebasket
(1) 500-Watt Outlet
Turnkey Package Price -- \$5,500



10' x 20' Standard Turnkey Package
8' High Back Drape and 3' Side Drape (White)
10' x 20' Gray Carpet
Company Name ID Sign (One Line only)
(1) Cabinet with Graphic Panel
(1) Powered Bar Table
(4) Barstools
(1) Wastebasket
(1) 6' Black Draped Table
(1) 1000-Watt Outlet
Turnkey Package Price -- \$12,300



*No substitutions or refunds.

Contact for additional information:
Exhibitor Services
877 622 3947 (within U.S.)
+1 202 595 2051 (outside U.S.)
ExhibitServices@nab.org



October 9-10, 2024
Jacob K. Javits Convention Center, New York, NY
www.nabshowny.com

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MATERIAL HANDLING

Exclusive Provider: Freeman

Contact Information: (201) 299-7575, FreemanNewYorkES@freemanco.com

Ordering Available: June 15, 2024

Discount Deadline: October 7, 2024

	Cost
Material Handling	\$2.59 per pound
Material Handling – After Deadline (October 16)	\$3.24 per pound

LABOR

Exclusive Provider: Freeman

Contact Information: (201) 299-7575, FreemanNewYorkES@freemanco.com

Ordering Available: June 15 2024

Discount Deadline: September 9, 2024

Commonly Ordered Labor

	Straight Time (per hour)	Overtime (per hour)
Display Install/Dismantle Labor	264.75	335.00

Minimum Charge = 1 hour

ST = Straight Time, Monday - Friday (first 8 hours of the worker's shift, regardless of the time of day)

OT = Overtime, after first 8 hours of the worker's shift, regardless of time of day, includes Saturday

DT= Double Time, Sundays and Holidays

Prices shown are online rates and will increase after the discount date indicated above. These rates are estimates for 2024 NAB Show New York.

All rates are subject to change.

Complete inventory, pricing and ordering options will be available by the order date indicated above.

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ELECTRICAL

Exclusive Provider: Javits

Contact Information: (877) 452-8487, services@javitscenter.com

Ordering Available: June 15 2024

Discount Deadline: September 24, 2024

Commonly Ordered Electrical

Service	Total Cost (nontaxable)
Up to 500 Watts	\$205.75
1501-2000 Watts, single plug	\$426.00
30 amp, 208 volt single phase	\$814.25

AUDIO/VISUAL

Exclusive Provider: Freeman

Contact Information: (201) 299-7575, FreemanNewYorkES@freemanco.com

Ordering Available: June 15, 2024

Discount Deadline: September 9, 2024

Commonly Ordered Audio/Visual

	Discount Price	Standard Price
Laptop Computer (8GB/250GB)	\$400.00	\$560.00
Desktop Computer with Monitor (8GB/250GB)	\$340.00	\$476.00
43" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted	\$770.00	\$1078.00
55" Flat Screen - 1080P, with Internal Speakers - Choose One: Table Top -or- Wall Mounted	\$1,470.00	\$2,058.00

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LEAD RETRIEVAL

Preferred Provider: Maritz

Contact Information: (877) 623-3487, exhibitorservices@maritz.com

Available: June 15, 2024

Discount Deadline: September 11, 2024

Commonly Ordered Lead Retrieval

	Before 9/11	After 9/11
Tablet Badge Scanner	\$435.00	\$485.00
Optium RT2000 Bluetooth Printer	\$100.00	\$125.00
Developer's Kit for Real Time Data Services	\$650.00	\$650.00

SWAP

Latest in lead retrieval.

Downloads directly to your smart phone.

Enable you to capture leads anywhere in and around outside of your booth.

Optium RT2000

It's portable and wireless.

Immediately sends leads to a secure, password protected website. Full QWERTY keyboard.

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COMMONLY ORDERED EXHIBITOR ITEMS

INTERNET

Exclusive Provider: Javits

Contact Information: (212) 216-5432, technology@javitscenter.com

Ordering Available: June 15 2024

Discount Deadline: September 24, 2024

Commonly Ordered Internet

Service	Total Cost (nontaxable)
1.5 Mbps Managed Service	\$2,094.00
3 Mbps managed Service	\$3,054.00
Exhibitor Wi-Fi (1 device)	\$333.25
Exhibitor Wi-Fi (up to 5 devices)	\$1,332.50

Prices shown are at the Advanced Rate. For orders received on or before October 1, 2024, discounted Advanced Rates will apply. For orders received after October 1, 2024, the standard rate will apply. All rates are subject to change.

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